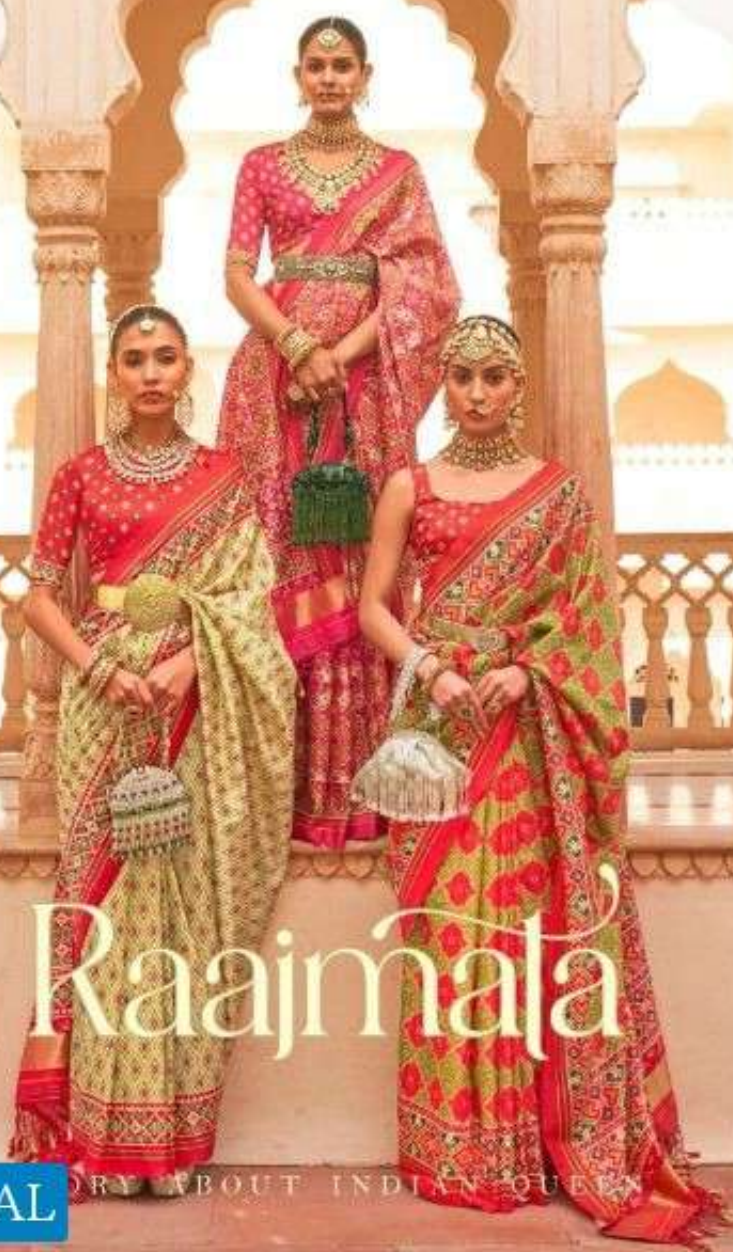




RATH:

THE TRADITION

रथ



Raajmata

TEXTILE DEAL

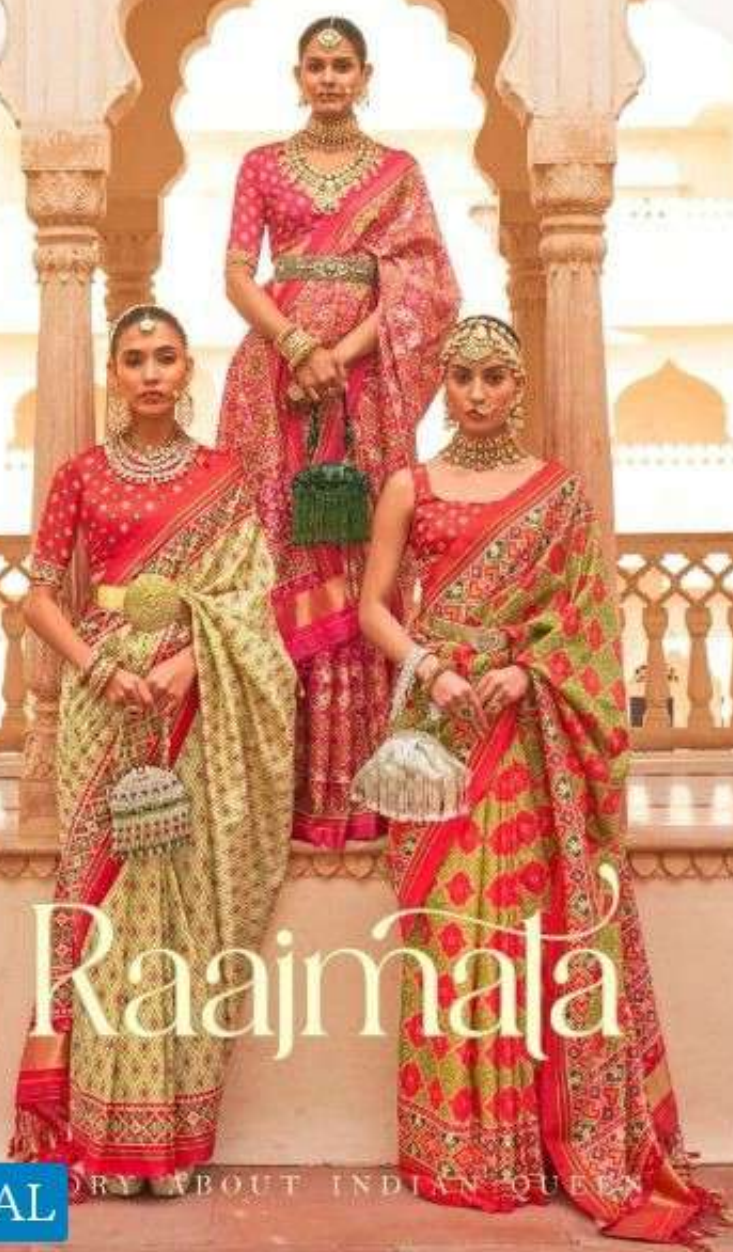
STORY ABOUT INDIAN QUEEN



RATH:

THE TRADITION

रथ



Raajmata

TEXTILE DEAL

STORY ABOUT INDIAN QUEEN



STORY ABOUT INDIAN QUEENS
HOW DO YOU PERCEIVE FASHION IN
PEOPLE'S DAILY LIVES?
WHAT ARE TO TOP BANARASI TRENDS
THIS SEASON?

I think fashion evolves as we are trying to
homogenize individuals in an
attempt to appeal our industry
to larger scale.
we think fashion's initial quest was to
create individualism but right now it is
only belonging to homogeneity.

Ruth Rath

Indian tradition fashion is becoming
more mature and we are stepping into
big revolution of going back to the
basics.

In India, for the designers
to India to grow big in both women
and men, the only route is
our culture.

we think the culture for
wearing Banarasi has grown extensively
over the past few years it's
become revolution right
now.

TEXTILE DEAL



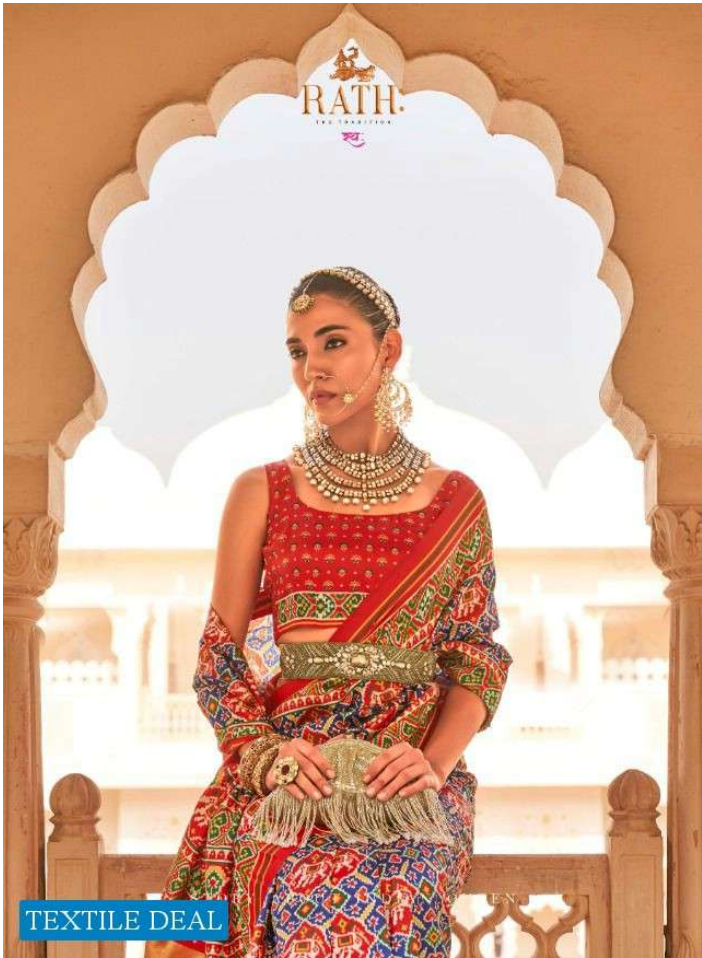




TEXTILE DEAL

RATH
THE CRAFTSMAN

INDIAN QUEEN











RATH:
THE CRAFTSMAN

TEXTILE DEAL

EVERY ADJECTIVE IS A QUEEN

T-1048



RATH:
THE TRADITION

TEXTILE DEAL

STYLES ABOUT INDIAN WOMEN

T-1040



STORY ABOUT INDIAN QUEEN

HOW DO YOU PERCEIVE FASHION IN
PEOPLE'S DAILY LIVES?
WHAT ARE THE TOP BANARASI TRENDS
THIS SEASON?

I find fashion, per se, as we are trying to
homogenize individuals to an
extent to expand our industry
to larger scale.
we think fashion's initial quest was to
create individualism, but right now it is
only bringing in homogeneity.

Ruth

Indian tradition fashion is becoming
more mature and we are stepping into
big revolution of going back to the
basics.

In India, for the a designer
to India to grow big in both attire
and occasion, the only route is
our culture.

we think the culture for
wearing Banarasi has grown extensively
over the past few years it's
become revolution right
now.

RATH



TEXTILE DEAL



T-1040

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T-1042



T-1046

T-1047

T-1048



T-1044

T-1045

TEXTILE DEAL

RATH:
THE TRADITION
Raajmata